

The
Rewards
Project
.com

ILLINOIS

Together building strong communities.

Support your favorite organization with every purchase.

No registration. No hassles. No cost.



Get Started Today... It's Easy!



2010 Participation Guide

The Rewards Project™ Program

every time you shop.



The Rewards Project™ Program works like other loyalty programs, except it allows citizens, through their everyday purchases, to earn rebates that benefit The common good.

Citizens can capture a percentage of whatever they spend through participating retailers by visiting <http://The RewardsProject.com> when making online purchases.

The Rewards Project is a no-cost, hassle free way for citizens to generate rebates and redirect those rebates to their favorite organization.

The Rewards Project™ Network

National and Local retailers support their community by participating in the The Rewards Project™ Program.

- **Participating retailers** offer a rebate on every dollar spent when citizens make in-store purchases. Currently, there are over 500 top-name retailers participating.

How it Works

The Rewards Project™ & Rewards Project.com™ are simple and powerful programs, designed to generate income for your team everyday, all year 'round—and it's FREE!

The Rewards Project™ Program helps you tap a new source of funding—those local businesses and national online retailers who are willing to pay a rebate on virtually every purchase. There are over 500 participating top-name local & national retailers.

Encourage your supporters to direct their everyday purchases through these retailers and start realizing the value from your supporters' purchasing power today.

It sounds simple, because it is!

Here's how it works

To capture a percentage of online sales:

Direct your supporters to <http://The Rewards Project.com>™

For your Supporters

Visit <http://The Rewards Project.com>™ when making online purchases.

1. Select your community.
2. Choose your favorite charity or organization.
3. Go shopping

Getting Started

- Capture a percentage of online sales at hundreds of world class retailers by submitting your organization to:
<http://The Rewards Project.com/submit-organization.htm>

After we post your organization, you can visit our online resources page to download many turnkey templates that to help you get your rewards program started.

Spread the word about your program

By uniting with other citizens in a collective action you can significantly increase the impact and effectiveness of the Rewards Project™ Program for your organization.

- Ask your supporters to send an e-mail blast to their friends and family to introduce them to your shopping page. You can even customize a hyperlink or they can use our handy “Tell a Friend” link to send an e-mail invitation.
- Post a banner or link to your The Rewards Project.com shopping pages on your website. If you should require a custom designed banner especially for your organization... just let us know.
- Print out flyers and brochures about your shopping pages to hand out at your next event.
- To ensure the success of your funding campaign, it is imperative for you to communicate often with your supporters about your rewards program. Provide links to your The Rewards Project.com™ shopping page in your newsletters, and include simple reminders on all other printed material.

Participation Benefits

More awareness means more funding— With The Rewards Project™ Program, you're not alone in advocating for your program's yearly financial needs. Through local promotions and citizen initiatives, The Rewards Project™ encourages all citizens to utilize this effortless and effective rewards program. In doing so, citizens must choose an organization to support, and this is a wonderful opportunity for your organization to attract new supporters and bring your funding needs to light.

Fewer solicitations— You can be assured that your list of contributors will not be shared or sold unlike other fundraising mediums. The Rewards Project™ Program is registration and hassle free.

Earning Potential

Online sales— One hundred online shoppers supporting your organization will generate about \$10,000 per year, or about \$100 per year, per online shopper. And that doesn't take into consideration family, friends, etc. By now, we are sure you can see the potential. There is no cap on earnings, so there is no limit to your funding potential.

Not Seasonal — Since TheRewardsProject.com website is open 24 hours a day, 365 days a year, schools benefit from the rewards even when school is not in session.

In addition — It is safe for the students— door to door sales or contacts are not required; flexible- a shopper can benefit one school on one purchase and another school the next time; private & secure- we don't collect any data.

Tools — TheRewardsProject™ Program provides you with many turnkey templates that you can download right from our site, including; a press release, e-mail blasts, letters, brochures, flyers, and links to your organization's shopping page.

Business Practices

Rewards Network- It's not easy to become a partnering retailer in the The Rewards Project™ Network. We hand-pick our partnering retailers and choose only those who are well-respected and who offer quality products.

Spam-free- Absolutely. Remember, The Rewards Project™ Program does not require registration to participate. However, we do offer our visitors the option to receive our newsletters and enter promotions but we do not track the sports programs they choose to support or other personally identifiable information. The Rewards Project™ fully embraces and endorses all anti-spam regulations.

Business entity- The Rewards Project™ is a *for-profit* community enterprise; a *business that benefits the community*. If we had chosen to be a non-profit entity, our programs would only benefit tax exempt or tax deductible organizations. However, we have found that there are many local philanthropic private clubs and associations that our communities benefit from every day. The Rotary Club in your community is an example of such. As a *for-profit* entity you are free to support any organization listed on The Rewards Project.com regardless of tax status.

The Rewards Project™ Rewards Program empowers citizens to use their purchasing power to revitalize local sports programs in their communities. We encourage participation through local citizen initiatives, and serve the community with the highest degree of stewardship and accountability.



Income – More than 50% of income before taxes goes directly to local programs. Our administrative costs support an effective funding strategy for the community and local sports programs we serve.

Screen Shots

Home

The Rewards Project .com ILLINOIS

Together building strong communities.
Support your favorite organization with every purchase.
No registration. No hassles. No cost.

It's easy:
[Find an Organization](#)

Information:
[Home](#)
[About Us](#)
[How It Works](#)
[Shopping Rewards](#)
[Submit an Organization](#)
[Newsletter Signup](#)
[Resources](#)
[Tell a Friend](#)
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Shop hundreds of popular stores.
Shop Now

Limited Too web exclusives!

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Organization's Mall Entrance

BLOCKBUSTER **BEST BUY** **TOYS R US** **Sears**

Walmart **Overstock.com**

TARGET **macy's**

Enter the Mall

Community Landing Page

Find your charity in Evanston, IL:

Random Kindness
Why Random Kindness? Let TheRewardsProject.com choose an organization for you. The contribution your shopping generates will be made to a charity in need.

Scroll down or jump to organizations for:
Animals & Wildlife

1. Advocacy & Social Service Organizations

- [Attachment Parenting International Evanston](#)
- [ChildCare Network of Evanston](#)
- [District 65 Family Center](#)
- [Evanston Home Educators](#)
- [Evanston Youth Institute](#)
- [Family Focus Our Place](#)
- [Housing Option Support and Housing for the Mentally Ill](#)
- [Interconnect Family Network](#)
- [Leadership Evanston](#)
- [Neighbors for Peace](#)
- [North Shore Master Project](#)
- [North Suburban Peace Initiative](#)

[Back to Top](#)

2. Animal & Wildlife Organizations

- [Chicago French Bulldog Rescue Inc](#)
- [Community Animal Rescue Effort and Evanston Animal Shelter](#)
- [Evanston North Shore Bird Club](#)

[Back to Top](#)

3. Art, Music & Cultural Organizations

- [Art Encounter](#)
- [Chicago Art Deco Society](#)
- [Evanston Art Center](#)
- [Evanston in School Music Association](#)
- [Evanston North Shore Community Mass Choir](#)
- [French Club of Evanston and The North Shore](#)
- [Midwest Clay Guild](#)

[Back to Top](#)

Organization Latina de Evanston

[Pepperment Process Club](#)

[Shawnt Foundation for Peace](#)

[Share Circle](#)

[Southeast Evanston Parents Association](#)

[The Other Kind of Summer](#)

[United Methodists for Gay, Lesbian and Transgender Issues](#)

[Wassabound Holmes Family Forum](#)

New Revelation Community Choir of Evanston

[North Shore Storytelling Guild](#)

[North Shore Chorus](#)

[Evoa Theatre](#)

[Robbie's Band of Evanston](#)

[SHH Drama Mystery Lodge](#)

Thank you for supporting:
Infant Welfare Society of Evanston Inc
Evanston, IL
ID: 6020210114
CA: 113

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